

## **Historic, Archive Document**

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Helianthemum



Arabis alpina



Campanula carpatica



Phlox subulata



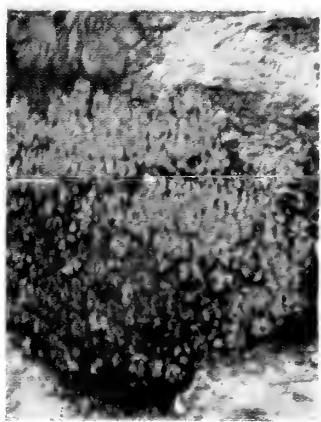
Thymus



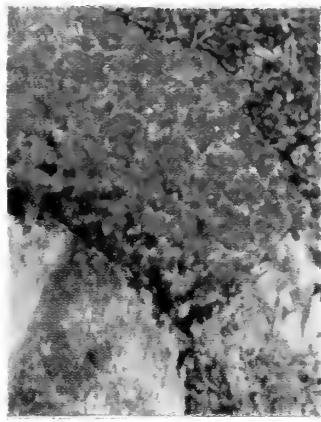
Alyssum



Aster, Mauve Cushion



Veronica Teucrium rupestis



Aubrieta



Iberis sempervirens

6357

# CHARMING ROCK-PLANTS

*Special Offer*

CLIP ART RECEIVED  
★ SEP 23 1932 ★

U. S. Department of Agriculture

HERE is an opportunity to obtain inexpensively a collection of the finest sturdy-growing Rock-plants which can be depended upon to thrive and provide masses of color throughout the entire season.

These are none of your weaklings; they are strong, vigorous plants of species and varieties which are known to succeed under almost all conditions, and yet they are not a bunch of weeds as most fool-proof collections turn out to be. Amongst them will be found some of the daintiest and loveliest rock-garden gems. This is a group of plants in which we have faith. We know that you will be successful with them. The pictures tell the story, the descriptions are unnecessary. We are going to sell a lot of these plants this fall, and a lot of people are going to have a great deal of fun with them next year.

#### THE COST IS TRIFLING

12 plants {1 of each variety} \$2.50  
36 plants {3 of each variety} \$6.00

DELIVERED FREE BY PARCEL POST

**BOBBINK & ATKINS**  
RUTHERFORD • • NEW JERSEY



Epimedium



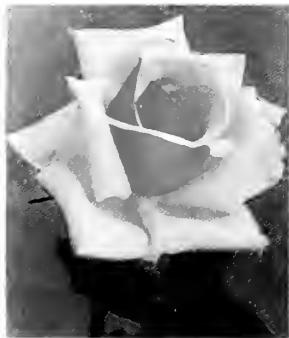
Iris cristata



Ville de Paris



Independence Day



Jonkheer J. L. Mock



President Herbert Hoover



Richard E. West

# Choose Your Own

IN view of the wide-spread popularity of Bobbink & Atkins Roses for autumn planting, we are listing and describing here some thirty of the best varieties for general planting in a wide choice of colors. Our gigantic production of fine Rose plants enables us to reduce the price for fall planting this year. These are the lowest prices quoted as yet for field-grown nursery plants freshly dug. We so strongly believe in the quality of our plants that we guarantee every Hybrid Tea, Polyantha, Hybrid Perpetual, Climber, or Moss Rose to bloom. Otherwise, we will replace them free of charge with dormant plants. These are all hardy, blooming Roses of our regular two-year-old, field-grown, budded plants grown in our own nursery fields under our own supervision. They are strictly high-grade, up-to-standard Roses which, if properly planted and protected this autumn, are certain to yield an abundance of glorious and satisfactory bloom next season.

Roses enjoy a deep, rich soil. Dig the ground at least 18 inches down. See that it is well drained, so that water will not stand about the necks of the Roses during the winter. Plant the bushes carefully and protect as indicated on the diagram on the lower corner of this page, and you should have no difficulty in obtaining splendid Roses next year.

**60 CTS. EACH in lots of 25 or more**

## Your Choice

Select your own Roses from this list at the following prices:

6 Roses, your choice . . . \$4.50  
12 Roses, your choice . . . 7.50  
25 Roses, your choice . . . 15.00

DELIVERED FREE  
GUARANTEED TO BLOOM



Feu Joseph Looymans



Talisman

## SIX OF THE FINEST EVERBLOOMING ROSES

While opinions vary widely as to the qualities and merits of various Rose varieties, the six Roses described here have proved almost unfailingly popular either for their beauty of form and color or for the vigor of the plant and its abundant bloom. These varieties have been in commerce long enough to be thoroughly tested, and we have received almost uniformly favorable reports from all who have grown them long enough to appreciate their quality. **For autumn planting this year, we make a special offer of one each of these six varieties for \$5. Our regular Catalogue price is \$1 each. These Roses are guaranteed to bloom and are delivered free.**

**Betty Uprichard.** Tall, upstanding plants with large, semi-double flowers of brilliant copper-rose and salmon-pink.

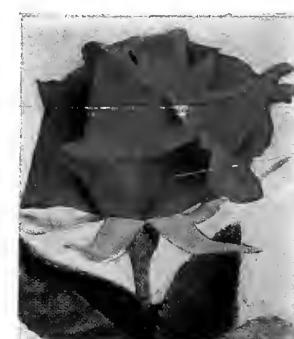
**Mrs. Henry Bowles.** Unfailingly admired everywhere for its vigorous, continuous blooming and soft pink color.

**President Herbert Hoover.** A new pink and yellow variety which has swept quickly to popularity because of its fine color and outstanding growth.

**Etoile de Hollande.** Generally accepted as the finest crimson outdoor bedding Rose.

**Rev. F. Page-Roberts.** An old favorite. Intensely yellow with deep coppery red and orange shadings. This variety has never been superseded.

**Richard E. West.** Our choice for the finest light yellow Rose in its growth and blooming qualities.



Etoile de Hollande

One each of 6 varieties \$5.00

Delivered free; guaranteed to bloom



Mrs. Henry Bowles



Rev. F. Page-Roberts



Betty Uprichard

# Roses at Bargain Prices

Tastes and opinions concerning the value of Roses differ widely. For that reason we have listed here a number of varieties of many colors and forms from which may be selected those which appeal to the purchaser. If you prefer to have us make a selection of twelve for your garden, we shall be glad to do so, but, as a rule, it is much better to select them yourself or to ask the advice of someone who grows Roses in your own neighborhood. You may be assured that all these Roses are good and that the plants are of the highest quality.



Kaiserin Auguste Viktoria

*When the Roses begin to grow next spring, keep them growing vigorously by frequent watering and cultivating. For the finest flower, nip off all except the central bud on each shoot. In cutting blooms, leave two leaves of the stem upon the plant in order to furnish eyes for the second crop of bloom. Keep the plant free from insects and fungous troubles. Directions for this will be found in our Catalogue.*



Red Radiance



Mme. Edouard Herriot

## Six New and Scarce Everblooming Hybrid Tea Roses

FROM more recent introductions, we have selected the following six as giving the greatest promise. Most of them have been tried for several years and have proved uniformly satisfactory and popular in every garden. The regular Catalogue price of these Roses is \$1.50 to \$2 each.

**Autumn.** A splendid, tall-growing variety with long stems and brilliant scarlet-crimson buds opening to flowers of rich golden yellow and crimson, varying somewhat lighter during the summer months, but always large, handsome, and fragrant.

**E. G. Hill.** Acclaimed by many amateurs as the successor to Etoile de Hollande. The very large, deep scarlet-crimson blooms have excellent form and rich, sweet perfume.

**Hilda.** Very large and extremely double flowers of the same interesting color contrast of coppery pink and salmon as the semi-double Betty Upiehard.

**Mrs. Beatty.** A very lovely Rose of clear soft yellow which does not fade white. We have observed this variety with increasing admiration for several years, and believe it stands well to the top among the new yellow Roses.

**Mevrouw G. A. van Rossem.** This is a spectacular, pictorial Rose of scarlet-orange, deep gold and buff. It has handsome, globular buds with a high-pointed center, opening to large, double, fluffy flowers of deep golden yellow lined with crimson.

**Roslyn.** One of the most recent and, apparently, satisfactory yellow Roses. The quality of the yellow is deeper and richer than Roses of the type of Souv. de Claudius Pernet, having a buttery golden sheen very difficult to describe. Grows and blooms with extraordinary freedom.

### SPECIAL OFFER

One each of above 6 New \$7.00  
and Scarce Roses for

Guaranteed to bloom; delivered free

**Betty.** Beautiful coppery buds and pale buff-pink flowers.

**Charles K. Douglas.** Bright crimson-searlet blooms.

**Columbia.** Clear light rose-pink flower.

**Dame Edith Helen.** Very double; intense pink; fragrant.

**Duchess of Wellington.** Long, pointed buds; saffron-yellow.

**Edel.** Large, very double blooms of ivory-white.

**Eldorado.** Deep eup-shaped flowers of golden yellow.

**Etoile de France.** Globular blooms of vivid crimson.

**Feu Joseph Looymans.** Coppery orange and yellow.

**Francis Scott Key.** Very double; light crimson.

**Independence Day.** Big, fluffy flowers of orange and coppery yellow.

**Jonkheer J. L. Mock.** Bi-colored, silvery pink and dark rose.

**Kaiserin Auguste Viktoria.** Exquisite white and lemon-yellow.

**La Tosca.** Delicate silvery pink.

**Lady Aliee Stanley.** Coral-rose and light pink.

**Lady Margaret Stewart.** Golden yellow.

**Los Angeles.** Luminous pink and salmon.

**Miss Rowena Thom.** Golden rose with fiery tones.

**Mme. Edouard Herriot.** Vivid coppery red and orange-pink.

**Mme. Jules Bouche.** Snowy white, touched with pink.

**Mrs. E. P. Thom.** Brilliant canary-yellow shaded gold.

**Mrs. W. C. Miller.** Bright frosty pink and dark rose.

**Ophelia.** Pale pearly pink and cream.

**Premier.** Dark old-rose-pink or light red.

**Radiance.** Deep rosy pink and light cherry-red.

**Red Radiance.** Deep rose-red.

**Souv. de Claudius Pernet.** Pale canary-yellow, deepening to vivid gold.

**Talisman.** Red and yellow, varying through shades of pink and golden cream.

**Ville de Paris.** Clear bright yellow of lasting quality.

**Wilhelm Kordes.** Pink and gold, shaded salmon.



Etoile de France

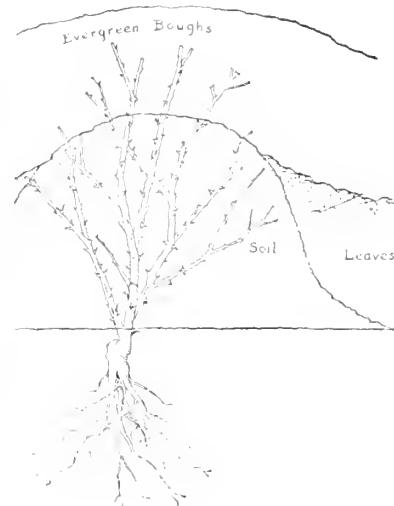


Duchess of Wellington



Miss Rowena Thom

*We thoroughly believe in fall planting, and the experiences of most of our customers bear us out in our belief. The plants become established before winter and give bigger returns the first season. We are able to make special price concessions on Roses sold for autumn planting because it relieves us of the extra expense involved in caring for them during the winter. The diagram below taken from our Catalogue shows how to protect the Roses after autumn planting. The mound of soil is to keep the branches dry and to protect them from the winter winds. The leaves protect from hard freezing.*



# FINEST CLIMBING ROSES

We are offering here a personal selection from the cream of the hardy Climbing Roses. As we have specialized in this class of Roses for many years, our assortment is the largest in America, if not in the world. Here we have gathered what we consider the best of the lot, and from it you may choose at bargain prices. These Roses formerly were priced at 75 cts. and \$1 each.

**Special offer for this autumn planting only: 3 Roses selected from this list, \$2; 6 Roses selected from this list, \$3.50; 12 Roses selected from this list, \$6, delivered free. Guaranteed to bloom.**

**Albertine.** Large, fluffy flowers of pale orange-pink with coppery tints. Very vigorous.

**Alida Lovett.** One of the largest flowered, brilliant shell-pink varieties.

**American Pillar.** Small, single flowers of dazzling crimson-pink with white eyes. Very vigorous.

**Aviateur Bleriot.** Bright coppery yellow buds and pale yellow flowers tinged with rose-pink; fragrant.

**Bess Lovett.** Large, handsome blooms of light crimson-red; fragrant.

**Christine Wright.** One of the earliest to bloom. Large, cupped flowers of light rose-pink.

**Climbing American Beauty.** Well-known. Carmine-crimson flowers; fragrant.

**Coralie.** Large, satiny, orange-pink and coral blooms of beautiful shape.

**Dr. W. Van Fleet.** Exquisitely formed, pale flesh-pink blooms.

**Emily Gray.** Flowers of deep golden and buff-yellow.

**Gardenia.** Extremely vigorous. Yellow buds and creamy flowers.

**Hiawatha.** Small, brilliant red flowers in great clusters, each with a white eye.

**Mary Lovett.** Flowers large, beautifully shaped, snowy white.

**Mary Wallace.** Large, cupped flowers of bright salmon, tinted pink.

**Paul Noel.** Double, rosette-like flowers of deep old-rose and salmon-yellow.

**Paul's Scarlet Climber.** Intense, vivid red. Choice of all.

**Sanders White.** One of the best whites.

**Silver Moon.** Very vigorous, with large, semi-double flowers of dazzling white and gold.

**Star of Persia.** Early flowering. Brilliant yellow, semi-double flowers which do not fade.

**White Dorothy.** Tiny, double white flowers in great clusters.



## Baby Ramblers or Polyantha Roses

Here is a group of edging varieties with small flowers in great clusters. Truly the most prolific of all edging plants, surpassing even the tender geranium in garden effect.

**Baby Rambler.** Bright reddish crimson.

**Cecile Brunner** (Sweetheart Rose). Light pink and yellow.

**Eblouissant.** Glowing dark red.

**Greta Kluis.** Dark pink.

**Lafayette.** Large, ruffled crimson.

**Yvonne Rabier.** Pure white.

For low, everblooming hedges up to 4 feet high, we especially recommend selection from the following:

**Else Poulsen.** Semi-double, silvery pink and salmon flowers.

**Kirsten Poulsen.** Very vigorous. Single flowers of blazing crimson.

**Salmon Spray.** Low clusters of semi-double, vivid salmon flowers in great profusion. Grows 4 feet high.

**Special Offer:** 6 Roses selected from above list, \$3; 12 Roses selected from above list, \$5.50; 25 Roses selected from above list, \$10. Delivered free. Guaranteed to bloom.

## GLORIA MUNDI

The name means "The Glory of the World." This is one of the new Polyanthas which are rapidly displacing the old geranium-beds in the city parks. Flowers intense orange-scarlet, produced in huge, unfading clusters without interruption from early summer until frost. It is a sensational flower with a color utterly different from anything else in the garden, and beds or borders of it make a spectacular show throughout the season. Our large stock enables us to make a special offer of

6 plants for . \$4.50  
12 plants for . 7.50  
25 plants for . 15.00

*Delivered Free  
Guaranteed to Bloom*

## BLAZE PAUL'S SCARLET EVERBLOOMING MONTHLY CLIMBER

PATENT NO. 10

### *The Sensation of 1932*

This wonderful Everblooming Climber is now ready for fall planting. It is a brilliant scarlet Climber that will bloom from early spring till late fall and a very vigorous grower. Its medium-sized, semi-double Roses are very lasting, and moderately fragrant. No garden is complete without this outstanding Rose.

It is being introduced for the first time this fall, ready for planting, and will bloom during the spring of 1933.

This is truly one of the most beautiful Climbers so far introduced to the Rose-lover. Order early—our stock on this wonderful Climber is limited.

*Price prepaid (2-year-old, field-grown stock,)  
\$2.00 each; \$20.00 per doz.*

## New and Scarce Climbing Rose Varieties

New Climbers make their way slowly because of the extreme popularity of the older sorts. To secure recognition of the following handsome varieties, we are making a special offer. These Roses were formerly priced at \$1.50 to \$2.50 each.

**For autumn planting this year we are making a special offer: 3 Roses selected from this list, \$4; 6 Roses selected from this list, \$7. Delivered free. Guaranteed to bloom.**

**Chaplin's Pink Climber.** Starry, unique, semi-double flowers of vivid pink color, in clusters.

**Henri Linger.** Medium-sized, semi-double flowers of clear yellowish orange, borne in clusters. Splendid addition to the new climbing yellow race.

**Jacotte.** A dazzling orange-yellow variety of the same color as the Hybrid Tea, Independence Day. Very brilliant and important new variety.

**Mme. Gregoire Staechelin.** This is the famous Spanish beauty which has delighted informed Rose-growers for the past two or three years. Its giant pearly pink flowers are richly splashed with vinous crimson, and it is extremely vigorous and hardy.

**Primrose.** One of the strongest contenders for favor as a yellow Climber. The flowers are very double, rosette-shaped, clear light lemon-yellow which does not fade. Hardy and vigorous.

**Royal Scarlet Hybrid.** This has created a sensation because of the intense vividness and richness of its dark scarlet color, several shades deeper and more intense than the spectacular Paul's Scarlet Climber. We predict a great future for this Rose.

**BOBBINK & ATKINS**  
RUTHERFORD . . . NEW JERSEY

# Old-Fashioned Moss Roses

SINCE the publication of our special booklet on Old-fashioned Roses last year, we have been overwhelmed with demands for these old Roses, which were so popular in grandmother's garden and on the estates of a hundred years ago. These Roses do not compete in quality with the Modern Teas and Hybrid Teas. They do not bloom as often, but they have that gracious charm which we associate with old age, and all of them are deliciously fragrant, a quality which we often look for in vain in modern novelties.

These are useful for specimen plants in odd places or in the shrubbery border. They should not be planted in beds in company with ever-blooming varieties.

## Special prices, your choice

3 Roses \$2; 6 Roses \$3.50; 12 Roses \$6

DELIVERED FREE. GUARANTEED TO BLOOM

**Baron de Wassenaer.** One of the finest light crimson Moss Roses. Each bud is wrapped in a soft, lacy mantle.

**Blanche Moreau.** An old-time, popular white variety, just faintly touched with blush in the center; very sweet and fragrant.

**Chapeau de Napoleon.** Described as the best mossed. The three-cornered buds look like the famous Napoleon's hat, and the edges of the sepals are deeply covered with a mossy film. Flowers are fragrant and pink.

**Old Pink Moss.** This is a favorite old-time variety which used to grow in every dooryard. It is still one of the choicest and sweetest, and should not be omitted from any collection.

**Salet.** For many years this was regarded as the only worth-while Moss Rose. Its delicate pink, mossed flowers are occasionally produced in the autumn.

**Zenobia.** Very deep satiny pink variety, deliciously scented.

# Glorious • Fragrant June Roses

Regular catalogue price, \$1 each

## SPECIAL OFFER:

3 Roses selected from this list . \$2.00

6 Roses selected from this list . 3.50

12 Roses selected from this list . 6.00

*Delivered Free. Guaranteed to bloom*

**American Beauty.** Famous old Rose of dark rose-pink.

**Everest.** One of the largest Roses in the world. Crystal-line white.

**Frau Karl Druschki.** Most popular of all white Roses.

**General Jacqueminot.** An old scarlet-erimso favorite.

**Georg Arends.** A lovely soft pink variety.

**Heinrich Munch.** Double, pale flesh-pink variety.

**Jubilee.** Globular, imbricated flowers of glowing scarlet-erimso.

**Marshall P. Wilder.** Large flowers of cherry-red color.

**Mrs. John Laing.** Handsome, cupped blooms of soft rose-pink.

**Soleil d'Or.** Globular flowers of orange- and nasturtium-yellow.

**Souv. de Mme. H. Thuret.** Tender salmon-pink.

**Ulrich Brunner.** Very much cupped flowers of bright carmine-red.

# AZALEA INDICA ROSEA HYBRIDS



One-half natural size

	Each
12 to 15 in. . . . .	\$2.00
15 to 18 in. . . . .	3.00
18 to 20 in. . . . .	4.00

These prices are f.o.b. our Nursery

THESE new varieties of *Azalea indica rosea* are dependably hardy and will enable northern gardens to enjoy a magnificent show of colorful Azaleas in spring equal to the world-famous displays in the great Azalea gardens of the South. Individual blooms are at least twice as broad as those pictured, and they come in clusters of six or more, with such profusion as to cover the plant entirely, making perfect bouquets of brilliant color lasting for many weeks. These Azaleas are vigorous plants growing a foot or more each year until they attain noble proportions. Nothing can be finer in a shrubbery or border planting than these new, beautiful pink and rosy red varieties which supplement the icy purity of the well-known old *Azalea indica alba*.

Azaleas have been our specialty for many years, and we have worked hard to produce a good stock of the better varieties since the importation of growing plants was cut off by Federal Quarantine some years ago. Good, well-grown specimen plants are still scarce and valuable, but they are so indispensable for the adornment of gardens of the better class that we are making a special price on well-grown specimen plants. Those who have never grown these Azaleas or have never seen them have a treat in store. The spectacular abundance of the bloom will delight, while the individual flowers are dreams of artistic loveliness.

**BOBBINK & ATKINS**  
RUTHERFORD, N. J.

# Begin Your Flower-Garden

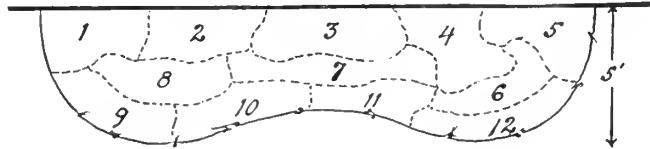
## With Our Selection of 100 Choice Perennials for \$15



Physostegia virginiana grandiflora

### DWARF FALSE DRAGONHEAD

A delightful flower for late autumn bloom, both for garden decoration and for cutting. Its dense spikes of dark rose-pink flowers are 10 to 12 inches high and appear in great abundance. The plants are very permanent and are invaluable in the perennial border. In large rock-gardens, a clump of them is very effective because of their late blooming-time. Regular catalogue price of these plants is 30 cts. each; special offer is 6 for 85 cts., 12 for \$1.50.



EVERYBODY, at some time or other in his life, has wanted a flower-garden. There isn't a reason in the world why he shouldn't have one. This special offer has been prepared particularly to make it easy for every lover of flowers to make a small garden or to begin a large one. The sketch is a suggestion for placing the twelve varieties of Perennials included in this offer, putting the tall plants in the rear, those of medium height in the center, and those of low growth in the front. The numbers 1, 2, 3, etc., on the plan refer to the correspondingly numbered one of the twelve varieties.

Spade and fertilize the ground well before planting.

### Collection No. 1

100 CHOICE PERENNIALS  
12 VARIETIES \$15

Delivered FREE by Parcel Post

Key No.	No. of Plants	Plant Name
1.	8	Iris, Perry's Blue
2.	8	Rudbeckia purpurea
3.	10	Helianthus, Miss Mellish
4.	8	Aster, Lady Lloyd
5.	8	Japanese Iris (Blue Flag)
6.	8	Phlox decussata, Albion
7.	10	Liatis spicata
8.	8	Gypsophila paniculata flore-pleno
9.	8	Physostegia virginiana grandiflora
10.	8	Plumbago larpentae
11.	8	Dianthus, Her Majesty
12.	8	Anthemis tinctoria

### Collection No. 2

100 CHOICE PERENNIALS  
12 VARIETIES \$15

Delivered FREE by Parcel Post

Key No.	No. of Plants	Plant Name
1.	8	Japanese Iris, Toledo
2.	8	Heliopsis scabra excelsa
3.	10	Liatis pycnostachya
4.	8	Thalictrum glaucum
5.	8	Hemerocallis, Aureole
6.	8	Phlox Arendsi, Louise
7.	10	Tritonia uvaria grandiflora
8.	8	Phlox decussata, Fireglow
9.	8	Platycodon grandiflorum album
10.	8	Veronica rupestris, Royal Blue
11.	8	Dianthus, Abbotford
12.	8	Achillea ptarmica, Boule de Neige

**BOBBINK & ATKINS**  
RUTHERFORD, NEW JERSEY

SAVE by Planting  
...THIS FALL



Bobbink & Atkins  
RUTHERFORD · NEW JERSEY

Miss New York  
1952  
W. C. Thompson & Son  
100 Main St. • Rutherford  
New Jersey, U. S. A.



Sec. 435½, P. L. & R.